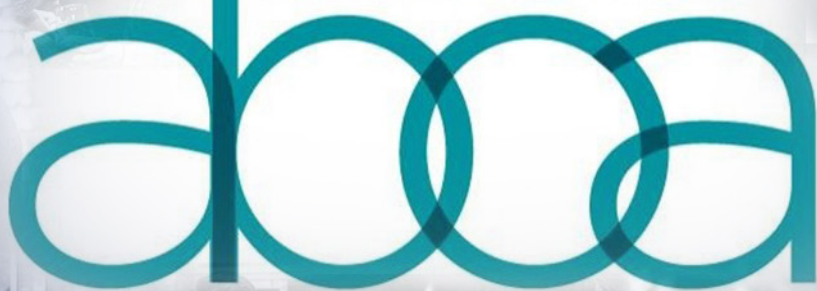


AMERICAN CANCER SOCIETY

Associate Board of Ambassadors



2020 Membership Information

www.ACSaboa.org

AMERICAN CANCER SOCIETY

Our Mission is Simple. Save Lives and Celebrate Life. Every Single Day.

The American Cancer Society is the nationwide, community-based, voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer, through research, education, advocacy, and service.

Progress in the war against cancer has triggered a 22% decline in U.S. deaths over the past two decades, but we can't stop there. Over 1.7 million new cancer cases were expected to be diagnosed in the United States in 2019, and more than 606,000 Americans will lose their battle – that's over 1,600 people a day. The American Cancer Society is committed to changing these devastating odds.

GENEROSITY Keeps Us Going.

Over the past 100 years, the American Cancer Society has been working relentlessly to end cancer. We're not there yet, but with the help of our donors, we've made some incredible progress. Breakthrough research. Free lodging near treatment. A 24/7/365 live helpline. Rides to treatment. This is far from a complete list, but it makes one thing clear. When it comes to cancer, we are the only organization attacking from every angle.

**\$4.6
BILLION**

invested in cancer
research since 1946

**800
THOUSAND**

no/low cost
screenings provided

**8.5
MILLION**

free rides to treatment
provided for cancer
patients since 2005

**2.3
MILLION**

cancer deaths averted
since 1991

We apply new discoveries that make a difference
across all cancers – and reach millions in need.



ILLINOIS IMPACT



NEARLY
18,000
REQUESTS

from Illinois residents for
cancer information were
fulfilled via phone, chats, and
social media posts



MORE THAN
2,000
NIGHTS

of free or discounted nights
of lodging were provided to
cancer patients in 2018



OVER
28,000
RIDES

were given to cancer patients,
to take them to and from
treatments



MORE THAN
\$17
MILLION

currently invested in
cancer research

WHO WE ARE

We are a group of young professionals who have raised over \$2 million for the American Cancer Society since our inception in 2007.

The **Associate Board of Ambassadors** is a community of young professionals committed to supporting the lifesaving mission of the American Cancer Society – to save lives, celebrate lives and lead the fight for the world without cancer.

This dedicated group of young professionals has raised over \$2 million for the American Cancer Society since its inception in 2007. Made up of 175+ members from more than 135 Chicagoland companies, the Associate Board also provides extensive volunteer, networking and professional development opportunities for its members.



\$500,000
GROSS FUNDS
raised in 2019



135
BUSINESSES
REPRESENTED
and growing!



175
ACTIVE MEMBERS
and growing!



22-40
AVERAGE AGE
of members

MEMBERSHIP EXPECTATIONS AND REQUIREMENTS

REQUIREMENTS:

- ☐ \$1,000 fundraising minimum for ABOA-related initiatives
- ☐ Purchase one (1) ticket to Skyline Soiree (\$125)

Note: ABOA required member tickets do not contribute to personal fundraising goals. Also, every member is required to purchase a ticket even if they cannot attend Skyline Soiree. Tickets may be reallocated to friends or family if the member is unable to attend.

EXPECTATIONS:

- ☐ Serve as a community ambassador for the American Cancer Society
- ☐ Participate in an ABOA Class and join a class committee (sales, marketing or events & engagement)
- ☐ Create and share individual fundraising page
- ☐ Participate in a mission-based volunteer activity
- ☐ Sell additional tickets to Skyline Soiree

Associate Board of Ambassador 2020 membership begins on January 1, 2020 and ends on December 31, 2020.

To join and to remain on the board, each member commits to fulfilling the member requirements and expectations. Members are accepted on a monthly basis. Members accepted after June 30, 2020 will have a prorated required fundraising minimum of \$500.

ABOA-Related Fundraising Initiatives

DISCOVERY BALL

Discovery Ball sponsorship
Discovery Ball underwriting
Discovery Ball after party ticket sales
Discovery Ball silent auction items

SKYLINE SOIREE

ABOA / Skyline sponsorship
ABOA / Skyline underwriting
Skyline Soiree ticket sales (*excluding the 1 required ticket for membership*)
Skyline Soiree silent auction items
Skyline Soiree luminaria sales

ADDITIONAL ABOA ACTIVITIES

Individual fundraising page
Holiday Happy Hour ticket sales
Securing a Dine Out for Life participant
General ACS Donations*
Third party fundraiser
Matching gifts from employer
Cubs ticket sales credit

**Note: A Personal Check or Cash Donation does not include the purchase of auction items or raffle tickets the night of the event.*

SKYLINE SOIREE

Skyline Soiree 2019 sold out for the first time in history with more than 800 guests in attendance! Buy your tickets early to ensure you are able to join us for 2020's blow out celebration at our new venue, Revel Fulton Market!



\$275,000
NET RAISED



115
SILENT AUCTION
PACKAGES



800
ATTENDEES



27
SPONSORS

What is Skyline Soiree?

Skyline Soiree is Chicago's premiere young professional celebration, raising funds to support the lifesaving mission of the American Cancer Society. *This event is hosted by the Associate Board of Ambassadors.*

When is Skyline Soiree?

Friday, September 25, 2020 from 7:00pm-11:00pm

Where is Skyline Soiree hosted?

Revel Fulton Market 1215 W. Fulton Market, Chicago, IL

Who is attending Skyline Soiree?

More than 1,000 young professionals, business leaders and philanthropists from across Chicagoland are expected to attend Skyline Soiree.

How can I attend Skyline Soiree?

General admission tickets are available for \$125.

Early bird and VIP ticket pricing will be announced soon.

Tickets can be purchased by visiting www.acsabo.org.

DISCOVERY BALL

www.discoveryball.org

The American Cancer Society's 14th Annual Discovery Ball will be held on Saturday, April 18, 2020 at the Hilton Chicago.

EVENT HISTORY

Since 2007, the Discovery Ball has raised nearly \$36 million to support the American Cancer Society's mission to save lives and create a world with less cancer by helping people stay well and get well. Discovery Ball is one of Chicago's premier cancer fundraising events with national notoriety.

ABOA INVOLVEMENT

The ABOA supports Discovery Ball primarily through silent auction procurement. Members also have the opportunity to secure sponsorship and underwriting partners. High level fundraising may result in being awarded tickets to attend Discovery Ball, which does not sell individual tickets.



Discovery Ball has been recognized as Chicago's #1 gala three years running by BizBash Media, the nation's leading event trade publication.



JOIN

for more information about membership, please contact our ABOA membership team:

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Emily Krieger, *ABOA Orientation Chair*

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Krieger.em@gmail.com

Joe Clifford, *ABOA Recruitment Chair*

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Chris Way, *American Cancer Society Staff Partner*

312-279-7202

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APPLY

To complete a membership application, please visit our website at www.ACSaboa.org.

Under the “aboa” tab, select “apply.”