



ASSOCIATE BOARD
of AMBASSADORS

aboa

AMERICAN CANCER SOCIETY



2019 Membership Information

www.ACSaboa.org



Who We Are

This dedicated group of young professionals has raised over \$1.3 million for the American Cancer society since its inception in 2007.

The Associate Board of Ambassadors is a community of young professionals committed to the American Cancer Society's mission - saving lives by eliminating cancer – through philanthropic efforts to fund research for cures, support for patients, prevention and detection.

This dedicated group of young professionals has raised over \$1.3 million for the American Cancer society since its inception in 2007. Made up of 120+ members from more than 110 Chicagoland companies, the Associate Board also provides extensive volunteer and networking opportunities for young professionals.

Skyline Soiree is the premiere fundraiser of the ABOA attracting more than 500 guests. The ABOA also supports the Discovery Ball through procurement of silent auction items and volunteer recruitment.

With monthly meetings, volunteer opportunities, and social events, ABOA members can network with others who are interested in making a difference in their community and significantly impacting the American Cancer Society's lifesaving mission.

For more information about the ABOA, please visit www.ACSaboa.org

2019 Membership Requirements:

- **Serve as a community ambassador** for the American Cancer Society's mission and programs through recruitment, social media, and more.
- **Commit to an individual fundraising minimum of \$1,000** annual give/get.
- **Participate in assigned ABOA Class** to accomplish group fundraising goals.
- **Purchase a ticket for the Skyline Soiree** to be listed as a member of the Associate Board of Ambassadors.
- **Volunteer** for at least one American Cancer Society event during 2019.

American Cancer Society



The American Cancer Society Mission: We are a united force against all cancers. And we're on a mission to save lives, celebrate lives, and lead the fight for a world without cancer.

The American Cancer Society Vision: Our vision is a world free from the pain and suffering of cancer. From research to education, prevention to diagnosis, we provide support to everyone impacted by cancer. Together with millions of supporters, we empower communities worldwide to join us.

Beating Cancer Takes More Than Medicine.

That's why we do much more than breakthrough research. We also offer free rides to chemo, a live 24/7 helpline, and free lodging near hospitals for people dealing with every type of cancer.

We're attacking from every angle.



We **ENCOURAGE PREVENTION** by advocating for lifesaving changes, promoting early screening, and empowering others to make healthy lifestyle choices.



We are relentless in our efforts to **RAISE AWARENESS** by honoring the people we've lost, supporting those in treatment, and celebrating the lives we've saved.



We **FOSTER INNOVATION** by conducting ground breaking research and funding pioneering scientists.



We **INSPIRE GENEROSITY** by motivating communities to donate and mobilizing them to act.



We **DEEPEN UNDERSTANDING** by listening to those in need of support, and guiding them to essential resources.



We **PROVIDE CARE** for everyone affected by cancer by delivering crucial health information and vital patient services.

Membership Requirements

To join the ABOA and to remain on the board, each member commits to the following:

Serve as a community ambassador for the American Cancer Society's mission and programs through recruitment, social media, and more.

Achieve an individual fundraising minimum of \$1,000 annual give/get for the calendar year of 2019. Fundraising minimums can be met through the following ways:

- **Silent auction item procurement** for Discovery Ball and/or Skyline Soiree. The fair market value of the item donated to the American Cancer Society will be credited to your solicitations.
- **Skyline Soiree ticket sales.** (The purchase of an ABOA Member ticket does not apply to fundraising minimums.)
- **Sponsorship procurement** for Discovery Ball and/or Skyline Soiree
- **Online fundraising.** Members can set up a personalized ABOA fundraising site and are encouraged to share this with others via social media and email.
- **Host a third party event** (ie: Jean's Day, Bar Night, Bake Sale, etc.)
- **Personal check or cash donation** (does not include purchase of auction items or raffle tickets the night of the event.)

Participate in assigned ABOA Class to accomplish group fundraising goals.

- Each class will select their own leadership team.
- Each class will meet regularly via an in-person meeting and/or conference call. Meeting schedules will be determined by each class.
- Classes will strategize on how to meet collective fundraising goals and to support the Associate Board of Ambassadors.

Purchase a minimum of one ticket to Skyline Soiree to be listed as a member of the Associate Board of Ambassadors.

- ABOA members must purchase an ABOA member ticket for \$125 to Skyline Soiree.
- Tickets are available at www.acsaboa.org.
- ABOA member tickets do not contribute to personal fundraising goals.

Volunteer for at least one American Cancer Society event.

Associate Board of Ambassador 2019 membership begins on January 1, 2019 and ends on December 31, 2019.

Discovery Ball

www.DiscoveryBall.org



Who Is Attending

More than 900 guests are expected to attend, including corporate sponsors, business owners, and philanthropic leaders.

Sponsorship Opportunities

Discovery Sponsor(s): \$100,000

Diamond Sponsor(s): \$75,000

Platinum Sponsor(s): \$50,000

Gold Sponsor(s): \$25,000

Event History

Since 2007, the Discovery Ball has raised nearly \$34 million to support the American Cancer Society's mission to save lives and create a world with less cancer by helping people stay well and get well. Discovery Ball is one of Chicago's premier cancer fundraising events with national notoriety. Over the years, guests have been entertained by Herbie Hancock, Natalie Cole, Martin Short, Randy Newman, Kevin Nealon, Billy Gardell, Keith Urban, Paul Reiser, Colbie Caillat and Hunter Hayes. Celebrity emcees have included Katie Couric, Maria Bartiromo and James Corden.



The American Cancer Society's 13th annual Discovery Ball will be held on April 27, 2019 at the Hilton Chicago. Festivities begin at 5:30 pm with an elegant dinner, a live auction, and incredible entertainment.

Discovery Ball was recognized in the top 100 events in the nation by BizBash, the nation's leading event trade publication.

BIZBASH

#1 Charity 2016

BIZBASH

#1 Charity 2018

Skyline Soiree

Since 2007, the annual Skyline Soiree has raised over \$1.3 million to save more lives from cancer. The event originally began as Discovery Ball's after party hosted by the ABOA, but quickly grew into a stand-alone event.

The American Cancer Society's twelfth annual Skyline Soiree will be held in September 2019 at City Winery in Chicago. With an exciting silent auction, live entertainment, wine toss, booze choose, open bar, dancing, and more, Skyline Soiree is an unforgettable evening. Each year, the event attracts hundreds of young professionals from the Chicagoland area. The Skyline Soiree 2019 team is hard at work, and the 2019 information will be announced soon!

Who Is Attending

More than 500 young professionals from the Chicago corporate and philanthropic community are expected to attend.

Tickets

Early bird tickets will go on sale for \$115. Regular tickets are \$125. Guests may purchase tickets online at www.acsabo.org.





Join

For more information about membership, please contact our membership co-chairs:

Ryan McKinnon

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Apply

To complete a membership application, please visit our website at www.ACSaboa.org.

Under the "aboa" tab, select "apply."