



# skyline soirée

Friday, September 13, 2019 | 7:00 PM  
City Winery | 1200 West Randolph St

OUR MISSION IS TO SAVE LIVES,  
CELEBRATE LIVES, AND LEAD THE FIGHT  
FOR A WORLD WITHOUT CANCER.





# our lifesaving mission

The American Cancer Society is the nationwide, community-based, voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer, through research, education, advocacy, and service.

Progress in the war against cancer has triggered a 22% decline in U.S. deaths over the past two decades, but we can't stop there. Over 1.7 million new cancer cases are expected to be diagnosed in the United States in 2018, and more than 609,000 Americans will lose their battle - that's over 1,600 people a day. The American Cancer Society is committed to changing these devastating odds.

**We know we cannot win the cancer fight alone.  
It will take all of us, working together, to bring  
this disease under control.**

The American Cancer Society's twelfth annual **Skyline Soiree** will be held on **Friday, September 13, 2019** at **City Winery** in Chicago's West Loop. Festivities begin at **7:00 p.m.** and include **cocktails** and **hors d'oeuvres**, a **silent auction**, **raffle**, **live entertainment** and **dancing**.

MORE THAN  
**500**

young professionals and philanthropic leaders from a diverse array of industries are expected to attend Skyline Soiree

**\$1.36M**

raised by the **Associate Board of Ambassadors** since its inception in **2007**



**Be a part of it!**  
**SKYLINESOIREE.ORG**

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# Why Become a Skyline Partner?

*The American Cancer Society is the most relevant cancer brand with consumers and the most highly valued nonprofit overall. Existing ACS partners enjoy a significant brand lift by associating their products and services with an important cause that has universal impact and appeal.*

## BOOST YOUR BRAND

Partnering with the American Cancer Society through a Skyline Soiree sponsorship will bolster your reputation and demonstrate your commitment to serving the community. Our brand helps to clearly identify your organization, set it apart from other organizations, and ultimately create relationships within the communities where your customers and employees live, work, and play.

- *Americans believe cancer is the single most important health problem they face.*
- *85% of consumers have a more positive image of a company when it supports a cause they care about.*
- *The ACS brand offers an opportunity to connect with passionate and loyal consumers.*
- *The American Cancer Society has a 98% recognition rate among Americans. No other health organization has a higher rating.*

## MARKET TO MILLENNIALS

Skyline Soiree brings together over 500 guests, including young philanthropic leaders and professionals in the Chicagoland area. As millennials are quickly becoming a powerful force in the corporate community, sponsoring Skyline Soiree is a unique opportunity to build brand awareness among young professionals who are shaping the corporate landscape.

## MAKE A DIFFERENCE

Cancer directly touches the lives of your customers and employees. Our distinguished and community events align with your business objectives while also helping you fight back against a disease that has, or will, touch nearly every consumer/customer, employee, colleague, member of the community or a loved one:

- *It is estimated that more than 1.7 million new cases of cancer will be diagnosed in 2019.*
- *1 in 4 people have served as a caregiver to someone with cancer.*
- *6 in 10 people have had an immediate family member or close friend with cancer.*
- *1 in 2 men and 1 in 3 women will develop cancer during their lifetime.*

Interested in becoming a partner of this year's event? Please fill out the Skyline Soiree sponsorship commitment form at [www.acsabo.org](http://www.acsabo.org) or contact **Chris Way** at [chris.way@cancer.org](mailto:chris.way@cancer.org)

**Tickets Are Available For Purchase Online for \$125 At [www. SkylineSoiree.org](http://www.SkylineSoiree.org).**

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# Sponsorship Opportunities

*Sponsorship is a unique opportunity for a corporation or individual to support our mission to save lives, celebrate lives, and lead the fight for a world without cancer.*

PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$2,500
SKYLINE SOIREE TICKETS			
12	8	6	4
EVENT VISIBILITY			
Logo on Sponsorship Signage	Logo on Sponsorship Signage	Name Listed on Sponsorship Signage	Name Listed on Sponsorship Signage
Event Verbal Recognition	Event Verbal Recognition		
WEBSITE RECOGNITION			
Logo	Logo	Logo	Name Listed
EVENT INVITATION			
Name Listed as a Platinum Sponsor	Name Listed as a Gold Sponsor	Name Listed as a Silver Sponsor	Name Listed as a Bronze Sponsor

Event sponsors are critical to the American Cancer Society mission, as they allow us to raise funds for our mission while keeping our expenses low. Underwriting opportunities are also available. For more information please see our underwriting prospectus or contact **Chris Way** at [chris.way@cancer.org](mailto:chris.way@cancer.org)

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# Our Silent Auction

*Donors to the Skyline Soiree are dedicated to helping the American Cancer Society realize its mission of eradicating cancer and supporting those with the disease. Contributing an auction item is a unique opportunity for a corporation or individual to save lives, celebrate lives, and help us lead the fight for a world without cancer.*

## RECOGNITION BENEFITS

- **Online Bidding Platform**—All auction donations valued at \$1,000 or more will be included on the Skyline Soiree website (if received by 8.31.19)
- **Table Top Signage**—Silent auction donations will be recognized on table top signage, which will include a description of the item and the donor name(s).
- **Mobile Bidding Platform**—All auction donations will appear on our mobile bidding platform.
- **Social Media**—Donations valued at \$1,000 or more will be featured on event social media.
- **Tax Deductible**—All donations are tax-deductible.

Auction donations should be delivered to the following address on or before September 6th:

ATTN: Skyline Soiree  
American Cancer Society  
225 N Michigan Avenue, Suite 1200  
Chicago, IL 60601

For more information or to make a commitment, please contact **Katie Gollehon** at [katie.gollehon@cancer.org](mailto:katie.gollehon@cancer.org) or visit our website [www.acsaboia.org](http://www.acsaboia.org) to complete a digital commitment form.



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